

## AKTIVITI-AKTIVITI BAHAGIAN PELANCONGAN

### Promosi Domestik & Antarabangsa yang telah dijalankan

#### Domestik

- MATTA Fair PWTC Kuala Lumpur  
(13 – 15 Mac 2009)
- Ekspo Harta Intelek sempena Hari Harta Intelek Negara 2009 di KLCC  
(23 – 26 April 2009)
- MATTA Fair Penang  
(3 – 5 Julai 2009)
- MDTF di PWTC  
(3 – 5 Julai 2009)
- MATTA Fair Johor Bahru  
(17 – 19 Julai 2009)
- MATTA Fair Melaka  
(7 – 9 Ogos 2009)
- MATTA Fair PWTC  
(4 – 6 September 2009)
- Malaysia Welcoming Centre di Danga Bay, Johor.  
(30 Oktober – 2 Disember 2009)

#### Antarabangsa

- ASEAN Tourism Forum 2009  
(8 – 14 Januari 2009)
- Sales Mission to India(Mumbai/Delhi/Chennai)  
(18 – 24 Februari 2009)
- ITB Berlin, Germany  
(11 – 15 Mac 2009)
- MITT Moscow

(18 – 21 Mac 2009)

- TUR Gothenberg  
(19 – 22 Mac 2009)
- UITT Kiev  
(25 – 27 Mac 2009)
- Indonesia Travel & Holiday Fair 2009 Jakarta  
(10 – 12 April 2009)
- Tourism Malaysia dalam Asia Dive Expo (ADEX) Singapore di Marina Kappel Bay  
(22 – 27 April 2009)
- Visit Malaysia Travel Fair at Plaza Medan Fair, Indonesia  
(24– 26 April 2009)
- ATM Dubai  
(4 – 9 Mei 2009)
- Fascinating Malaysia Suntec City, Singapore  
(15 – 17 Mei 2009)
- Sales Mission to Baltic  
(22 – 30 Mei 2009)
- Sales Mission to Singapore 2009  
(27 – 29 Julai 2009)
- 5th International Travel Expo Ho Chi Minh City, Vietnam  
(1 -3 Oktober 2009)
- International Tourism Borse (ITB) di Suntec City, Singapore  
(21 – 23 Oktober 2009)
- WTM London  
(9 – 12 November 2009)
- Fascinating Malaysia Travel Fair Suntec City, Singapore  
(13 – 15 November 2009)

### Acara pelancongan yang berlangsung di Langkawi

- Regatta Perdana KFC Langkawi Geopark  
(4 – 10 Januari 2009)
- Tahun Baru Cina & Chap Goh Meh  
(10 Januari – 9 Februari 2009)
- World Endurance Championship 2009  
(8 Disember – 9 Jun 2009)
- Langkawi International Golf Festival 2009  
(14 – 15 Mac 2009)
- Malaysia ITF Future Circuit F1 – Langkawi  
(15 – 21 Jun 2009)
- Pertandingan kereta kawalan jauh Langkawi Geopark  
(21 Mac 2009)
- International Fishing Tournament (LIFT) Sauk Sotong  
(6 – 7 Mac 2009)
- International Golf Festival 2009(Gunung Raya)  
(13 – 14 Mac 2009)
- Langkawi Adang Satun International Fishing Challenge (LASIFC)  
(3 – 5 April 2009)
- Langkawi International Master 2009  
(17 – 19 April 2009)
- Kejohanan Tower Cup Beach Soccer d'Langkawi  
(20 – 22 Mac 2009)
- Mini Half Marathon 2009  
(9 Mei 2009)
- World Amateur Golf  
(4 Jun 2009)
- Langkawi Geopark Malaysia Freestyle Fullcontact Kickboxing

(3 – 5 Julai 2009)

- MATTA Kedah Chapter Golf Tournament (2009)
- Junior Tennis International Championship (Disember 2009)
- IODA Asian Sailing Championship (12 – 20 Disember 2009)
- Sail Malaysia Yachting Event (Oktober – Disember 2009)
- Program Merakyatkan Seni & Budaya di Kilim (11 – 12 Disember 2009)

#### **4. FAM Trip**

- Setiausaha Kerajaan Terangganu (1 Januari 2009)
- Universiti American Cairo Egypt (21 Januari 2009)
- Krew shooting filem 'Pulau Cinta' (25 Januari 2009)
- Agensi Pelancongan Vietnam (17 Februari 2009)
- Agensi Pelancongan London (25 Mac 2009)
- Media LASIFC (6 April 2009)
- Media Tokyo (4 April 2009)
- Media Sweden

- (8 April 2009)
- Media Bangladesh/India  
(10 – 11 April 2009)
  
- Majalah LIBUR  
(21 April 2009)
  
- Media China  
(18 Mei 2009)
  
- USM & JPBD Perak  
(20 Mei 2009)
  
- Media Beijing/Sri Lanka  
(30 Jun – 1 Julai)
  
- Media China  
(12 Julai 2009)
  
- Krew TV Channel 7  
(13 Julai 2009)
  
- Program Kembara ZOOM Malaysia  
(17 Julai 2009)
  
- Intan Asia  
(24 Julai 2009)
  
- World Environmental Day Air Asia  
(25 Julai 2009)
  
- Agensi Pelancongan China  
(2 Ogos 2009)
  
- Agensi Pelancongan Singapore  
(1 – 2 September 2009)
  
- Agensi Pelancongan Rusia  
(6 September 2009)
  
- Agensi Pelancongan Baltic  
(9 September 2009)

- Agensi Pelancongan Uzbekistan  
(20 – 21 September 2009)
- Agensi Pelancongan Brazil  
(26 – 30 September 2009)
- Lawatan duta-duta besar yang bertugas di Tashkent, Republik Uzbekistan  
(12 – 20 Oktober 2009)